

Американская финтех-компания





Финтех (Fintech) относится к интеграции технологий в предложения финансовыми компаниями для улучшения их использования и предоставления потребителям.

Компания сокращает разрыв между криптовалютой/децентрализованными финансами (DeFi) и традиционной финансовой сферой.

Белая марка для B2B компаний позволяет другим компаниям выпускать карточки с собственным брендом, которые позволяют их клиентам тратить криптовалюту с помощью более привычного метода. Белая марка в настоящее время используется более чем 25 компаниями Web3 и является критической инфраструктурой для обслуживания банковских счетов и карточек по всему миру.

Доказывая жизнеспособность продукта, фирменная карта компании предоставляет 50 тысячам активных пользователей простой способ покупать и тратить криптовалюту. Благодаря собственной автоматизированной платформе для обмена криптовалюты на фиатные деньги, этот продукт также позволил компании достичь годовой выручки в восьмизначном объеме.

Ключевые моменты

- Партнеры White label осуществляют всю маркетинговую деятельность.
- White label партнеры: более 20 организаций.
- 50 тыс. активных пользователей карты компании.
- Доступно во всех 50 штатах США, Великобритании и 26 странах Европейского союза.
- Планируется запуск в странах Латинской Америки.
- Компания является программным менеджером для VISA, AMEX и Mastercard.

Доход

2023F: \$20M2022: \$10M2021: \$19.9M

TARGET PRICE

\$25,000,000

GROSS REVENUE

10000000

EBITDA

TBA

BUSINESS TYPE

Финансовые Услуги,
Финансовые Услуги

COUNTRY

Соединенные Штаты

BUSINESS ID

L#20230451

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