

40-летний бизнес по производству хлебобулочных изделий в





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40-летний лидер в области производства специализированных хлебобулочных изделий, предлагающий вертикально-интегрированные решения для клиентов благодаря проверенному опыту успешных партнерских отношений.

Портфолио продуктов

Эта компания производит различные хлебобулочные изделия на автоматизированных линиях с использованием передовых технологий. Хлебная булочка, самоли, листья самосы, круассан, сладкий рулет, тортilya, пирожные и шабура.

Эффективность производства

Производственные линии стратегически спроектированы для оптимальной эффективности.

Розничное присутствие

В настоящее время в Саудовской Аравии существует 3 розничных магазина, принадлежащих компании, в которых продаются свежеприготовленные сладости и выпечка, например, пахлава.

Сеть дистрибуции

Благодаря эффективной логистике 20+ фургонов ежедневно или через день развозят продукцию в ключевые районы по всей стране.

Охват рынка

Продукты стратегически размещаются в супермаркетах, магазинах у дома и больницах по различным каналам сбыта.

Возможности роста

Хотя в настоящее время фабрики работают на 25% мощности, существуют контракты с сетями супермаркетов на расширение производства в Эр-Рияде и Джидде. Финансовая реструктуризация позволит полностью использовать имеющийся потенциал.

TARGET PRICE

\$37,000,000

GROSS REVENUE

\$6,000,000

BUSINESS TYPE

Производственные компании

COUNTRY

Саудовская Аравия

BUSINESS ID

L#20240611

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