

Компания- производитель хлеба





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Компания была основана в 2001 году как многопартнерская компания в Эгейском регионе. Компания имеет 3 основных производственных предприятия и 2 точки розничных продаж.

Продукты

Компания производит тосты, хлеб и хлебобулочные изделия как фабрика в 3 местах. Компания производит выпечку, торты и бублики, оснащенные современным автоматизированным оборудованием, которое позволяет выпускать 100 000 буханок хлеба в день в народном стиле, и имеет филиалы, а также широкую дистрибьюторскую сеть.

Компания обладает правами на регистрацию торговой марки тостового хлеба, известного по всей Турции. Кроме того, компания обладает известной ценностью и регистрацией бренда.

Первая и основная производственная фабрика была создана на 1600 кв.м., принадлежащих компании в Эгейском регионе.

Производится 15 000 000 единиц хлеба, 840 000 единиц лаваша, 840 000 единиц тостового хлеба и 5 184 000 единиц другой кондитерской продукции с годовым объемом производства 128 700 кг продукции.

Вторая производственная фабрика была открыта на 3.150 кв.м., принадлежащих компании в Эгейском регионе. Годовая производственная мощность составляет 285.000 кг тостового хлеба, 364.000 кг хлеба и 364.000 кг хлеба для гамбургеров.

Третья производственная фабрика была основана на 9.000 кв.м. недвижимости, арендованной для компании в регионе Мармара. Производственная мощность фабрики составляет 3.008.102 кг различных групп хлеба в год.

Сильные стороны

- Выгодное местоположение для бизнеса
- Разнообразие и качество продукции
- Хорошая рабочая сила и квалифицированный персонал
- Стандарты качества ISO 9001 и ISO 22000
- Технологическая инфраструктура и производственные процессы
- Узнаваемость бренда и зарегистрированная лицензия

- Конкурентное давление

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

Производственные компании

COUNTRY

Индонезия

BUSINESS ID

L#20240628

- Технологическая инфраструктура
 - Сезонные колебания спроса
 - Нехватка рабочей силы
-
- Растущий рынок
 - Инновации и разработка продуктов
 - Возможности экспорта
-
- Стоимость
 - Изменения
 - Давление конкурентов
 - Изменения в спросе

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