

# Бизнес туристического агентства



**MERGERSCORP**

Это авторитетное туристическое агентство, основанное в 2014 году, предоставляет широкий спектр туристических услуг и завоевало прочную репутацию на рынках Саудовской Аравии и стран Персидского залива. Возглавляемое командой опытных профессионалов отрасли, агентство заняло конкурентоспособную позицию на рынке, обеспечив высокие рейтинги продаж в сотрудничестве с крупнейшими авиакомпаниями.

### Ключевые детали

- Оформление международных и внутренних авиабилетов.
- Бронирование отелей, трансферы, туристические пакеты и организация круизов.
- Оформление виз в различные страны.
- Выдача международных водительских удостоверений.
- Возможна франшиза.
- Значительный потенциал для расширения и увеличения продаж при правильной поддержке.

### Положение на рынке и производительность

- Занимает примерно 4% рынка в регионе.
- Постоянно входит в тройку лидеров по продажам в определенных авиакомпаниях.
- В период после пандемии наблюдался рост продаж, несмотря на более низкую маржу прибыли по сравнению с объемом продаж.

### Конкурентные преимущества:

- Прочные партнерские отношения с авиакомпаниями в Саудовской Аравии.
- Квалифицированная команда с большим опытом работы в отрасли.
- Оказывает как оптовые, так и розничные туристические услуги.
- Отличная клиентская база и репутация на рынке.

### Возможности для расширения:

- Разработанные стратегии для развития бизнеса.
- Возможности для расширения клиентской базы и добавления новых услуг.
- Потенциал для развития специализированных туристических услуг в новых областях.

#### TARGET PRICE

\$3,000,000

#### GROSS REVENUE

\$12,298,208

#### BUSINESS TYPE

Бизнес-Услуги

#### COUNTRY

Саудовская Аравия

#### BUSINESS ID

L#20240775

## **Входит в продажу**

- Нарботанная клиентская база и постоянные контракты.
- Команда экспертов готова оказать помощь после продажи.
- Деловые отношения с поставщиками и банковская гарантия на общую сумму 1,969,000 SAR.

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