

Исторический бренд церемониальной одежды для





Компания была основана 30 лет назад и в настоящее время является признанным брендом одежды на португальском рынке. Он предлагает одежду для торжественных случаев, таких как свадьбы и крестины, а также некоторые повседневные линии. Бренд предлагает одежду для всех стилей, полов и возрастов, всегда гарантируя максимальное качество своей продукции.

Бизнес пережил значительный рост объемов: в 2021 году он увеличился на 77%, а в 2022 году – на 57%, превысив уровень, существовавший до пандемии.

В первом квартале 2023 года продажи выросли на 28% по сравнению с тем же периодом предыдущего года.

Розничный магазин стратегически расположен в одном из самых известных, разнообразных и посещаемых торговых центров страны.

В 2022 и начале 2023 года магазин входил в топ-10% самых эффективных торговых точек торгового центра по объему продаж.

Существует большая возможность для расширения, поскольку бизнес-модель легко масштабируется благодаря высокой узнаваемости бренда на рынке. Руководство компании определило открытие новых точек в других регионах страны как ключевой стратегический шаг.

Бренд в первую очередь ориентирован на покупателей на внутреннем рынке и в странах PALOP (португалоговорящие страны Африки).

Это финансово стабильная компания, которая относительно спокойно прошла этап COVID, несмотря на то, что была закрыта в течение нескольких месяцев. Компания Covid доказала, что ее бренд отличается от других, и сумела удержаться на плаву в это трудное время. Концепция была проверена, работает и может быть расширена

Причина продажи: Владельцы хотят уйти на пенсию

TARGET PRICE
\$ 1,500,000

GROSS REVENUE
\$ 2,043,401

EBITDA
\$ 532,184

BUSINESS TYPE
Модный Ритейлер

COUNTRY
Португалия

BUSINESS ID
L#20250909

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