

# Быстрорастущий бренд в области женской моды и предметов первой



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Компания представляет собой быстрорастущий бренд, специализирующийся на инновационной женской моде и предметах первой необходимости и работающий в двух странах. В настоящее время у него есть собственный розничный магазин, и скоро откроется второй. В течение последних трех лет бренд успешно заключил два крупных контракта с DM - Markt, и его продукция представлена во всех 397 магазинах DM - Markt в Хорватии, Сербии и Боснии и Герцеговине. На контракт с DM - Markt приходится около 65% дохода компании, а остальные 35% - на оффлайн- и онлайн-магазины. Компания полагается на небольшую команду из четырех человек в Хорватии, которые занимаются всем шитьем, а также на фрилансеров, привлекаемых по мере необходимости, чтобы удовлетворить спрос. Кроме того, компания является новым поставщиком EssilorLuxottica, поставляя модные аксессуары для таких известных брендов, как Vogue и Ray-Ban.

### **Обзор продуктов и услуг**

Самые продаваемые товары - это лента для груди, одежда, украшения, аксессуары и косметика для женщин. Мы являемся известным брендом с лояльной потребительской базой (в социальных сетях более 60 000 человек), состоящей из женщин в возрасте 18-55 лет.

### **Обзор активов**

Материальные активы включают в себя товарные активы и активы магазина стоимостью 200 тысяч евро.

### **Обзор объектов**

Все они сдаются в аренду. 2 склада, один офис и два розничных магазина в Хорватии.

### **Обзор капитализации**

Есть один 100% владелец.  
Все заработанные средства были реинвестированы.  
Каждый год доход (прибыль) увеличивался не менее чем на 70%.  
Никаких кредитов или долгов на имя бизнеса.

#### TARGET PRICE

\$ 3,300,000

#### BUSINESS TYPE

Модный Ритейлер

#### COUNTRY

Хорватия

#### BUSINESS ID

L#20250864

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