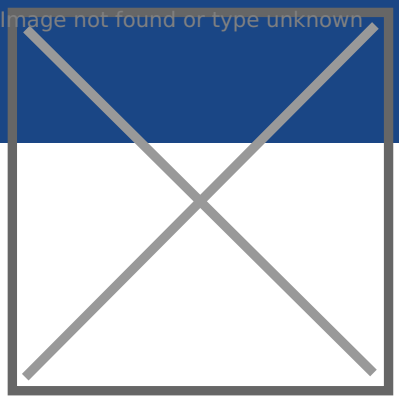
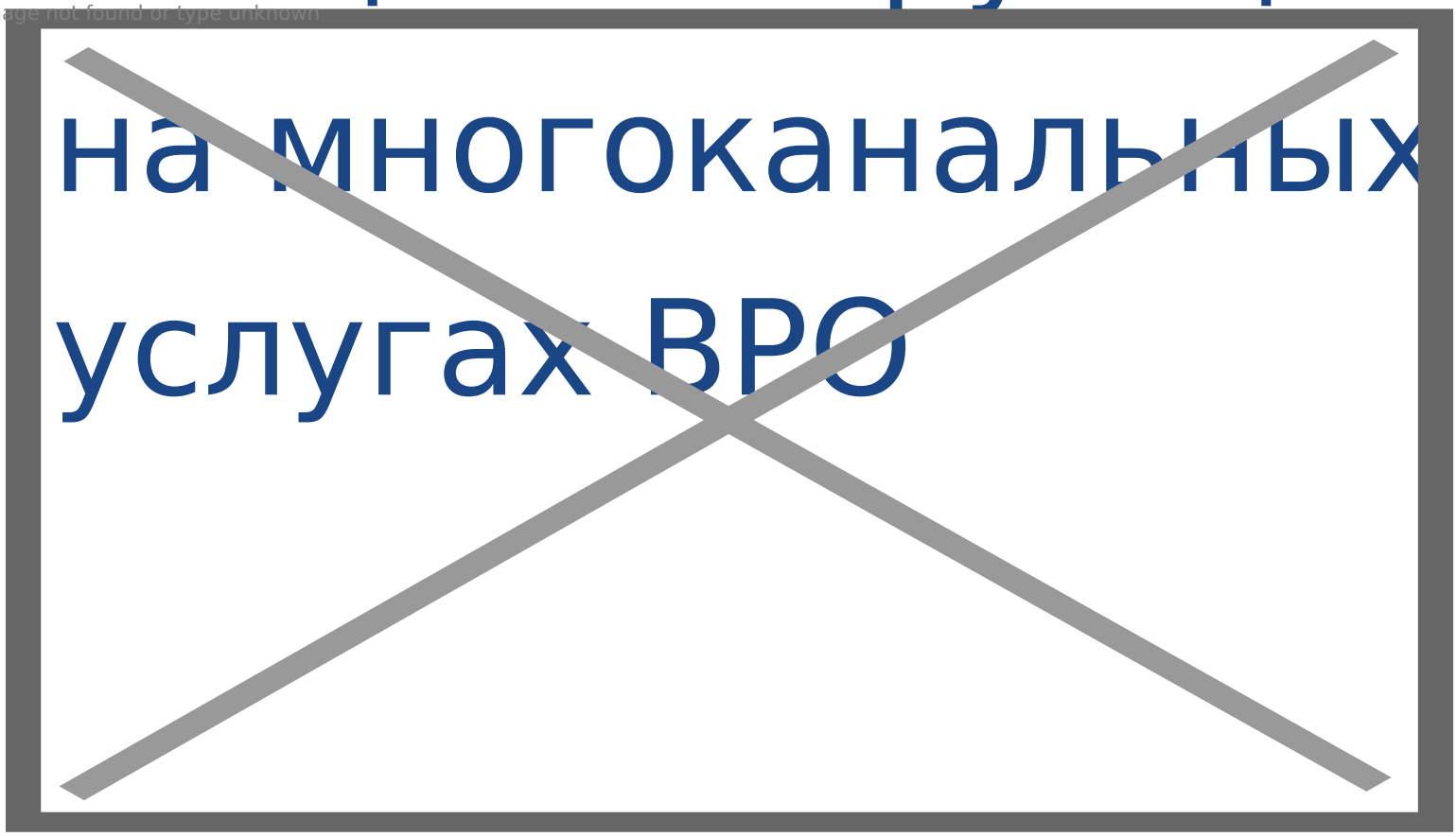


30-летняя латиноамериканская компания, специализирующаяся на многоканальных услугах BPO



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30-летняя латиноамериканская компания, специализирующаяся на многоканальных услуг

TARGET PRICE
$ 6,500,000

GROSS REVENUE
$ 6,000,000

EBITDA
$ 1,300,000

BUSINESS TYPE
Колл-центр

COUNTRY
Аргентина

BUSINESS ID
L#20250939

Эта компания высоко ценится за глубокие возможности по привлечению клиентов и последовательное обеспечение исключительного клиентского опыта (CX) на различных мировых рынках.

Основные операционные моменты включают:

- Комплексные сквозные решения для привлечения клиентов, охватывающие голосовую связь, электронную почту, чат и каналы социальных сетей.
- Стратегически расположенный операционный центр в Аргентине, использующий высококвалифицированный двуязычный кадровый резерв.
- Собственный технологический стек, включающий приложения на базе PHP, разработанные внутри компании, и надежную, масштабируемую архитектуру PostgreSQL.
- Сильный портфель клиентов: 88% латиноамериканских, 12% международных.
- Устойчивая, многосайтовая и готовая к удаленному использованию инфраструктура, подкрепленная комплексным планом обеспечения непрерывности бизнеса.

Эта компания BPO стратегически позиционируется как партнер по CX-технологиям для известных брендов, представляя собой идеальное приобретение для организаций, ищущих масштабируемую, технологически продвинутую компанию со стабильным постоянным потоком доходов и значительным потенциалом глобального роста.

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