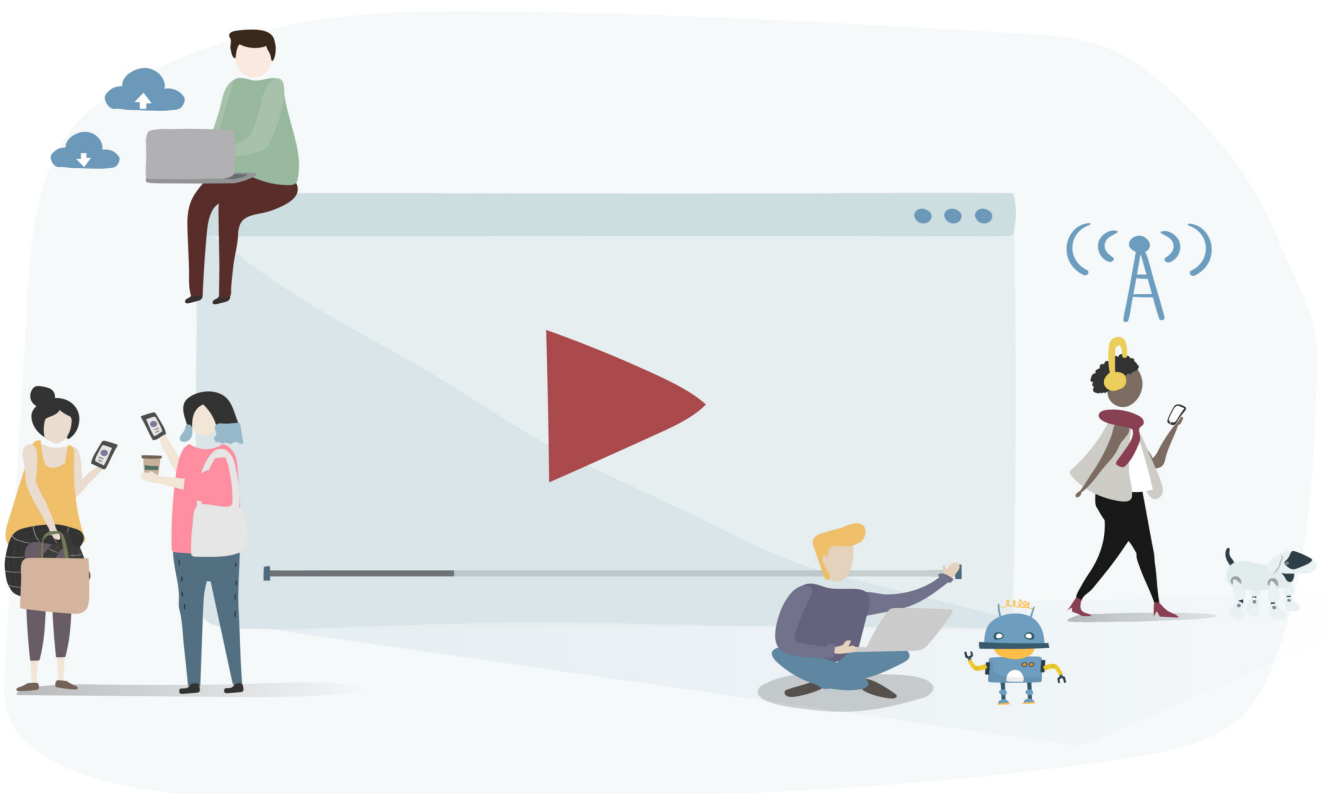


Портал для обмена видеоматериалами в Хьюстоне / Высокий потенциал





Портал для обмена видеоматериалами в Хьюстоне / Высокий потенциал

Этот 12-летний онлайн-бизнес, выставленный на продажу, представляет собой сайт обмена видео, на котором пользователи могут загружать, просматривать и обмениваться видео. Компания базируется в Ла Жолла, Калифорния, и использует технологии Adobe Flash Video и HTML5 для отображения широкого спектра пользовательского и корпоративного медиа-видеоконтента, включая видеоклипы, ТВ-клипы и музыкальные видео, а также любительского контента, такого как видеоблоги, короткие оригинальные видео и образовательные видео.

Большая часть контента на сайте была загружена частными лицами, но медиакорпорации и другие организации предлагают некоторые свои материалы через сайт. Незарегистрированные пользователи могут смотреть видео, а зарегистрированные пользователи могут загружать неограниченное количество видео. Видеоролики, которые, как считается, содержат потенциально оскорбительное содержание, доступны только зарегистрированным пользователям, подтвердившим, что им не менее 18 лет.

Все пользователи могут загружать видео. Сайт принимает видео, загруженное в большинстве контейнерных форматов, включая .AVI, .MKV, .MOV, .MP4, DivX, .FLV, а также .ogg и .ogv. К ним относятся такие видеоформаты, как MPEG-4, MPEG, VOB и .WMV. Он также поддерживает 3GP, позволяя загружать видео с мобильных телефонов. Можно загружать видео с прогрессивной или чересстрочной разверткой, но для достижения наилучшего качества видео сайт предлагает деинтерлейсить чересстрочное видео перед загрузкой.

TARGET PRICE
\$500,000

GROSS REVENUE
\$200,000

EBITDA
\$150,000

BUSINESS TYPE
Медиа Бизнес

COUNTRY
Соединенные Штаты

BUSINESS ID
L#20200411

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