

30-летняя компания. Ведущий производитель табака,





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Одна из ведущих табачных марок в Объединенных Арабских Эмиратах, эта компания, основанная в 1990 году, является одним из ведущих производителей табака и курительного оборудования, розничным продавцом и экспортером на Ближнем Востоке, с официальными партнерами-дистрибьюторами в ОАЭ, Бахрейне и Королевстве Саудовская Аравия.

Продукты доступны повсюду на местном рынке ОАЭ (гипермаркет Carrefour, все магазины ковенанта, ADNOC, ENOC, Emarat, Zoom и продуктовые магазины).

Вид деятельности: Производство табака и дистрибьютор курительного оборудования и принадлежностей.

Количество сотрудников: 100+

Количество собственных точек продаж: 5

Машинное оборудование: 2 производственные линии

Кол-во точек продаж в ОАЭ: 450 +

Эта компания зарегистрировала все табачные изделия в Европейском союзе и государственном департаменте здравоохранения Англии, отвечающем за общественное здравоохранение.

Возможности

Планы на будущее развитие:

- КСА: охват большего количества основных городов с открытием новых точек продаж, согласно нашему опыту в ОАЭ и знаниям о рынке КСА, мы ожидали, что рынок КСА имеет потенциал в 4 раза больше, чем рынок ОАЭ.
- США: рынок США является наиболее потенциальным рынком для этого бренда, наш опыт онлайн-продаж показывает, что он приветствуется.
- Индия: узнаваемость бренда очень высока в индийском обществе в странах Персидского залива, молодое индийское поколение проявляет большой интерес к этой продукции, как к экологически чистому натуральному табаку.

TARGET PRICE

\$110,000,000

GROSS REVENUE

TBA

EBITDA

TBA

BUSINESS TYPE

Производственные компании

FF&E

69000

INVENTORY

1050000

ESTABLISHED

1990-03-15

FACILITIES

Philip Morris International, Altria, British American Tobacco, Imperial Brands и Japan Tobacco International.

SUPPORT & TRAINING

6 Месяцев

REASON FOR SELLING

Выход на пенсию

COUNTRY

Объединенные Арабские Эмираты

BUSINESS ID

L#20210040

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