

17-летний бизнес SAAS по продаже лучших идей для онлайн-концертов





17-летний бизнес SAAS по продаже лучших идей для онлайн-конфертов

Эта компания, основанная в 2003 году, является одной из ведущих мировых площадок для фрилансеров, предлагающей высококвалифицированным, предварительно прошедшим отбор экспертам проекты со всего мира более чем в 600 различных категориях и наборах навыков.

Веб-сайт связывает клиентов с профессионалами, экспертами и фрилансерами, прежде всего в области веб-разработки, программирования, графики, продаж и маркетинга, письма, перевода и т. Д.)

Бизнес-модель основана на подписке (SaaS) с тремя основными планами: 1 месяц / 3 месяца / 12 месяцев, а также членство сертифицированных экспертов, горячие проекты, разовые заявки и многое другое.

- 17 лет
- 4 сотрудника (2 старших разработчика Java JS / 2 службы поддержки клиентов)
- Израильская компания с ограниченной ответственностью
- 250 000 пользователей по всему миру, 60% из которых находятся в Израиле
- Крупные корпоративные клиенты, такие как eBay, Google Microsoft, Yahoo, Intel, HP, Groupon и другие.
- Все проекты проходят предварительное согласование с руководством (без автоматизации), что обеспечивает высокое качество выступлений.
- Бизнес-модель масштабируется во всех юрисдикциях.
- Средний размер проекта: 2000 долларов США.
- Топ-3 Google по многим ключевым словам в Израиле
- Примерно 85% - 90% EBITDA
- (Стабильный доход / прибыль за последние 5 лет)
- (налоговые декларации за 13 лет от налоговых органов Израиля)

TARGET PRICE
 \$4,500,000

GROSS REVENUE
 Будет объявлено

EBITDA
 Будет объявлено

BUSINESS TYPE
 SAAS, Software & SAAS,
 Интернет-Бизнес

ESTABLISHED
 2003-01-18

SUPPORT & TRAINING
 3 месяца

REASON FOR SELLING
 Новый бизнес

COUNTRY
 Израиль

BUSINESS ID
 L#20210008

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