

Южноамериканский фармацевтический бренд с 20-летней историей





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Эта компания работает на колумбийском рынке уже 19 лет, ей принадлежит одобренная регистрация INVIMA.

Ведутся серьезные переговоры о расширении рынка в Гватемале и еще 5 странах Центральной Америки с одним крупным дистрибьютором. Существует 289 аффилированных аптек во всех основных городах Колумбии и во многих второстепенных городах. CRM очень хорошо организована и насчитывает 1397 членов среди врачей, аптек и институционального рынка. Существует 289 аффилированных аптек во всех основных городах Колумбии и во многих второстепенных городах.

Коммерческий рынок

- 75% продаж осуществляется через врачей
- 25% продаж приходится на институты

Компания закупает API, вспомогательные вещества, упаковку и продукты, а все остальное производится на аутсорсинге на специализированных заводах в Колумбии, одобренных INVIMA.

В настоящее время зарегистрировано и одобрено INVIMA и Управлением промышленности и торговли 32 продукта. Два новых продукта скоро будут одобрены INVIMA.

Для получения разрешения INVIMA в Колумбии требуется в среднем 2 года и 30 000 долларов США инвестиций.

В этом бизнесе есть 5 пищевых продуктов, которые принадлежат нам как бренд, но не как реестр.

Продукты

- о Антибиотики
- о Анальгетики
- о Противовоспалительное
- о Антигистаминные препараты
- о Сердечно-сосудистая
- о Питательный
- о Гастроэнтерология
- о Препараты, снижающие уровень липидов
- о Педиатрические продукты: Антибиотики и питание.

TARGET PRICE

\$11,500,000

GROSS REVENUE

\$2,000,000

EBITDA

\$450,000

BUSINESS TYPE

Производственные компании

ESTABLISHED

2002-06-22

SUPPORT & TRAINING

6 месяцев

REASON FOR SELLING

Выход на пенсию

COUNTRY

Колумбия

BUSINESS ID

L#20210109

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