Развивающийся рынок в области CPaaS, специализирующийся на решениях для SMS, WhatsApp и голосовых звонков



ДАТА ПЕЧАТИ: 6 ноября 2026, 8:14 ДП [TEST]
ОПУБЛИКОВАНО: 6 февраля 2022, 3:00 ДП [TEST]
ОБНОВЛЕНО: 6 ноября 2026, 7:54 ДП [TEST]

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Развивающийся CPaaS, специализирующийся на SMS, WhatsApp и голосовой связи

Развивающийся CPaaS, специализирующийся на SMS, WhatsApp и голосовой связи

Компания входит в десятку лучших B2B SMS-компаний с ростом на 70% по сравнению с предыдущим периодом с 20 по 21 финансовый

Компания является поставщиком облачных коммуникационных услуг (CPaaS), помогая клиентам привлекать, удерживать и продавать рекламные и маркетинговые кампании на мобильных устройствах

Компания предлагает услуги, связанные с SMS, WhatsApp, голосовой и электронной почтой, помогая продвигать бренды и повышать их узнаваемость

Основными клиентами являются банки, финансовые учреждения, телекоммуникационные компании, предприятия розничной торговли

Компания имеет более 80% повторяющегося дохода, а средний срок пребывания клиентов составляет минимум

Обзор продуктов/услуг

Каналы SMS, голосовой, электронной почты и WhatsApp.

Продукты: программное обеспечение для маркетинга и продвижения

Обзор активов

- Все бизнес-операции, технологическая платформа и бренд

- 40+ серверов, множество коммутаторов, периферийных устройств

Обзор объектов

12 000 кв. футов арендованных площадей, расположенных в MIDC, Andheri East. Это помещение надлежащим образом не включено в сделку

ЦЕЛЕВАЯ ОЦЕНКА
$75,000,000

ВАЛОВАЯ ВЫРУЧКА
$25,000,000

МУЛЬТИПЛИКАТОР EBITDA
3x

ТИП БИЗНЕСА
SaaS и программное обеспечение

ПРИЧИНА ПРОДАЖИ
Retirement

СТРАНА
Индия

ID ОБЪЯВЛЕНИЯ
L#20220353

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