

# Болгарский футбольный клуб первой лиги





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Клуб выступает в Первой лиге, высшем дивизионе болгарского футбола, он имеет легендарную историю в европейском футболе, отмечая свой 100-летний юбилей. Клуб воспитал многих лучших игроков Болгарии.

Молодежная академия считается одним из лучших центров подготовки молодых игроков в стране.

### Потоки роста и доходов

За последние 5 лет клуб добился стремительного роста выручки на 54% в годовом исчислении.,

Доходы поступают от: (1) спонсорства и рекламы, (2) вещания, (3) мерчендайзинга, (4) продажи билетов, (5) выплат солидарности УЕФА и призовых денег и (6) трансферов.

### Любовь сообщества

Клуб является единственным профессиональным футбольным клубом во всей провинции, в котором проживает 350 000 болгар. Жители Благоевграда глубоко любят клуб, а к владельцу клуба относятся как к местной знаменитости, обладающей огромным экономическим и политическим влиянием

Владелец инвестировал более 500 тысяч долларов в реконструкцию стадиона и здания клуба в 2019 году. Клуб стратегически продал 10% акций клуба своему родному муниципалитету, взамен муниципалитет владеет и обслуживает домашний стадион клуба и тренировочные помещения бесплатно.

### Предложение и условия

Владельцы 90% акций клуба доступны для продажи (общая сумма вознаграждения составляет 5 400 000 долларов США).

Доля собственности: 90% (остальные 10% принадлежат муниципалитету)

### TARGET PRICE

\$5,400,000

### GROSS REVENUE

1800000

### EBITDA

TBA

### BUSINESS TYPE

Football Clubs,  
Футбольный клуб

### COUNTRY

Болгария

### BUSINESS ID

L#20230409

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