

This conceptual image features a close-up of a person's hand typing on a laptop keyboard. The scene is overlaid with numerous semi-transparent digital graphics representing data analysis and technology. These include: a circular gauge at the top left labeled 'CPU' with '62.1' displayed; a pie chart and bar graph; a line graph with multiple peaks; a bar chart titled 'SALES' with categories like 'JAN', 'FEB', etc.; a world map; another bar chart; a network diagram with blue nodes and connecting lines; a circular progress indicator showing '20%'; a small bar chart; and a waveform graph. The overall aesthetic is futuristic and tech-oriented, emphasizing data-driven decision-making.



Универсальная африканская технология для финансирования бизнеса

Компания начала предоставлять банковские счета предприятиям для оказания банковских услуг. Сервис вышел за рамки банковских счетов и платежей, предоставив предприятиям комплексные финансовые услуги, позволяющие получить доступ к кредитам для более быстрого роста. Сервис обеспечивает банковское обслуживание, платежи, управление денежными потоками и расходами – все это помогает бизнесу экономить время, деньги и быстрее расти.

Компания вышла за рамки банковских счетов и платежей, предоставляя комплексные финансовые услуги для бизнеса, позволяющие получить доступ к кредитам для более быстрого роста.

Сервис API эволюционировал в продукт “Финансы как услуга”, который позволяет компаниям легко предлагать финансовые услуги своим клиентам. Ключевой вывод: Для бизнеса это было очень сложно и дорого.

Компания вышла за рамки банковской платформы и создала комплексное решение для финансирования бизнеса на развивающихся рынках. Ключевые знания: 3000 компаний зарегистрировались и процветающее сообщество. Компания вышла за рамки банковских счетов и платежей, предоставляя комплексные финансовые услуги для бизнеса, позволяющие получить доступ к кредитам для более быстрого роста.

Рынок

- 47 миллионов зарегистрированных предприятий в Нигерии
- 250 миллионов предприятий по всей Африке
- Возможности рынка B2B в Африке на сумму 1,5 трлн долл.
- Быстрый рост на 20% в год

Ключевые моменты

- Привлеченный капитал в размере \$700 тыс.
- Минимальная стоимость транзакции в размере 20 долларов США
- 3000 Бизнес-пользователей
- 2600 клиентов в списке ожидания

Продукты

- Банковское программное обеспечение
- Выставление счетов-фактур
- Оплата и обмен валюты
- Платежная ведомость
- Денежный поток

TARGET PRICE
\$2,000,000

GROSS REVENUE
\$0

EBITDA
\$0

BUSINESS TYPE
Финансовые Услуги

COUNTRY
Нигерия

BUSINESS ID
L#20230502

- Бизнес-инструменты и многое другое

Основные преимущества

- Глобальные учетные записи, поддерживающие расширение
- Бизнес-инструменты, которые экономят время и поддерживают рост
- Платежные решения в 3 раза дешевле банковских
- Доступ к денежному потоку по низким ставкам

Инвесторы

- Techstarts
- Seedstars
- Expert Dojq

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