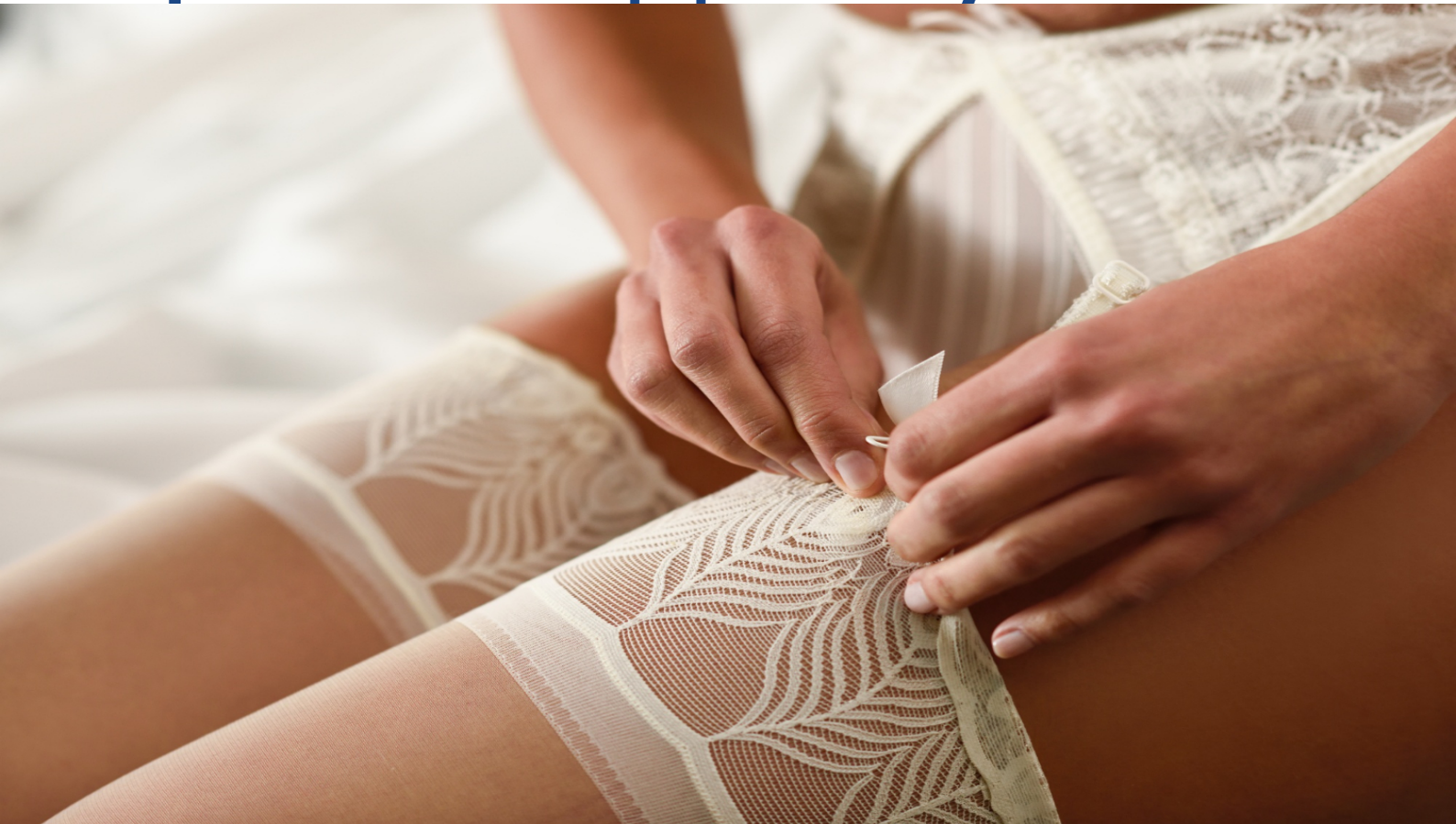


# 50-летний исторический бизнес по производству



**MERGERSCORP**

## 50-

Бренд хорошо известен во всем мире и является частью POP-культуры 80-90-х годов. Бизнес специализируется на производстве и распространении индивидуальных заказов, сохраняя при этом право собственности на уникальный бренд.

### Ключевые моменты

- Ассортимент продукции включает чулочно-носочные изделия, одежду для тела и аксессуары.
- Компания также занимается продажей товаров под частными марками, причем на долю 4-5 крупных брендов приходится 30% ее доходов.
- Шестидесят процентов производства посвящено собственному бренду компании.
- Заказы выполняются в соответствии с полученными запросами, что позволяет сделать их индивидуальными.
- У компании есть активный веб-сайт, представляющий как корпоративную структуру, так и ее бренд.
- Работая исключительно в режиме онлайн, компания эффективно функционирует с минимальным штатом сотрудников: для управления ее деятельностью требуется всего 12 человек.
- Бренд зарегистрирован для распространения по всему миру.
- У бизнеса есть кредит в размере около 1 млн. евро, который должен взять на себя новый владелец, если он решит приобрести весь бизнес.
- У компании четыре акционера, каждый из которых владеет 25% акций.

### TARGET PRICE

EUR 6,000,000

### GROSS REVENUE

EUR 2,000,000

### BUSINESS TYPE

Производственные компании

### REAL ESTATE

Физические активы включают производственное предприятие стоимостью 3,5 млн евро и запасы стоимостью 200 тыс. евро.

### FACILITIES

Производственное помещение находится на застроенной территории площадью 4 500 кв. м, которая принадлежит бизнесу.

### COUNTRY

Италия

### BUSINESS ID

L#20240695

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