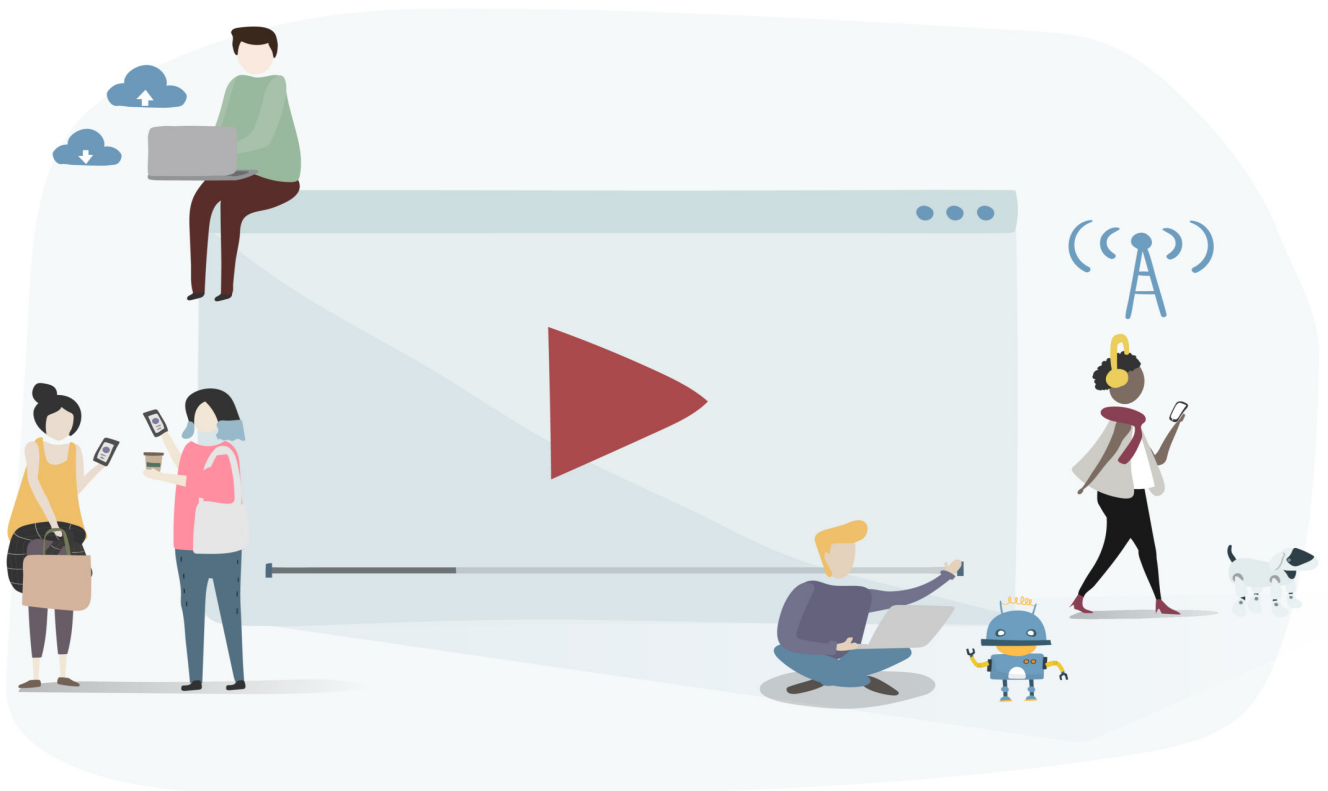


Портал для Обмена Видео в США / Высокий потенциал





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Этот 12-летний онлайн-бизнес представляет собой веб-сайт для обмена видео, на котором пользователи могут загружать, просматривать и публиковать видео. Компания базируется в Ла-Хойе, Калифорния, и использует технологию Adobe Flash Video и HTML5 для отображения широкого спектра пользовательского и корпоративного мультимедийного видеоконтента, включая видеоклипы, телевизионные клипы и музыкальные клипы, а также любительский контент, например в виде видеоблогов, коротких оригинальных видеороликов и обучающих видеороликов.

Большая часть контента на сайте была загружена отдельными лицами, но медиа-корпорации и другие организации предлагают некоторые из своих материалов через сайт. Незарегистрированные пользователи могут смотреть видео, а зарегистрированные пользователи могут загружать неограниченное количество видео. Видео, которые считаются потенциально оскорбительными, доступны только зарегистрированным пользователям, которые указали, что им исполнилось 18 лет.

Все пользователи могут загружать видео. Сайт принимает видео, загруженные в большинстве форматов, включая .AVI, .MKV, .MOV, .MP4, DivX, .FLV, а также .ogg и .ogv. К ним относятся такие видеоформаты, как MPEG-4, MPEG, VOB и .WMV. Он также поддерживает 3GP, что позволяет загружать видео с мобильных телефонов. Можно загружать видео с прогрессивной разверткой или чересстрочной разверткой, но для обеспечения наилучшего качества видео сайт предлагает деинтерлейсинг видео перед загрузкой.

TARGET PRICE

\$500,000

GROSS REVENUE

200000

EBITDA

150000

BUSINESS TYPE

Медиа Бизнес

COUNTRY

Соединенные Штаты

BUSINESS ID

L#2020411

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