

20-Летний Фармацевтический Южноамериканский Бренд





20-

Эта компания работает на колумбийском рынке уже 19 лет, она владеет одобренными регистрациями INVIMA.

Есть планирование о расширении рынка до Гватемалы и еще 5 стран Центральной Америки с одним крупным дистрибьютором. Во всех основных городах Колумбии и во многих второстепенных городах насчитывается 289 филиалов аптек. CRM очень хорошо организована, с 1397 членами между врачами, аптеками и институциональным рынком. Во всех основных городах Колумбии и во многих второстепенных городах насчитывается 289 филиалов аптек.
Коммерческий рынок

- 75% продаж осуществляются через врачей
- 25% продаж являются институциональными

Компания покупает API, вспомогательные вещества, упаковку и продукты, и все это производится на аутсорсинге на специализированных заводах в Колумбии, которые одобрены INVIMA.

В настоящее время существует 32 продукта, зарегистрированных и одобренных INVIMA и Управлением промышленности и торговли. Два новых продукта вот-вот будут одобрены INVIMA.

Для получения одобрения INVIMA в Колумбии требуется в среднем 2 года и 30 000 долларов США инвестиций.

В этом бизнесе есть 5 пищевых продуктов, из которых мы владеем брендом, но не реестром.

Продукты

- o Антибиотики
- o Анальгетики
- o Противовоспалительные
- o Антигистаминные препараты
- o Сердечно-сосудистые препараты
- o Пищевые препараты
- o Гастроэнтерологические препараты
- o Гиполипидемические препараты
- o Педиатрические продукты: Антибиотики и питательные вещества.

TARGET PRICE

\$11,500,000

GROSS REVENUE

2000000

EBITDA

450000

BUSINESS TYPE

Производственные компании, Pharma, Производственные компании

ESTABLISHED

2002-06-22

SUPPORT & TRAINING

6 месяцев

REASON FOR SELLING

Выход на пенсию

COUNTRY

Колумбия

BUSINESS ID

L#20210109

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