Итальянские Бренды элитных Очков

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Объем мирового рынка очков в 2021 году оценивался в 157,9 миллиарда долларов США. Ожидается, что совокупный годовой темп роста (CAGR) составит 8,4% в период с 2022 по 2030 год. Ожидается, что к 2030 году темпы роста сегмента электронной коммерции очков составят более 9,0%. Ключевые факторы, стимулирующие рост рынка очков, включают растущее число офтальмологических заболеваний, осведомленность о проведении офтальмологических осмотров и восприятие очков как модного аксессуара.

Продается Портфель из двух итальянских брендов очков (Основанных в 2014 и 2015 годах), оба бренда имеют большой опыт работы во многих регионах мира: Италия, Великобритания, Нидерланды, Франция, Испания, Германия, Греция, Босния, Израиль, Украина, Парагвай, Кувейт, Малайзия, Сингапур, Китай, Гонконг и во многих интернет-магазинах, таких как: Zalora, Souq, Amazon, Italy Got Style, Opumo, Italist, Moda Operandi и других.

Оба бренда имеют более 850+ комбинированных артикулов (Оптические и солнцезащитные) с оправами из нержавеющей стали, ацетата, ПК, TR90. Компания имеет прочные отношения с производителями в Италии и Китае.

TARGET PRICE
$1,000,000

GROSS REVENUE
$0

EBITDA
$0

BUSINESS TYPE
Модный Ритейлер

INVENTORY
Включено в стоимость

COMPETITION
Johnson & Johnson Vision Care, Inc.; ESSILORLUXOTTICA; CooperVision; Carl Zeiss AG; Bausch & Lomb Inc.; Safilo Group S.p.A.

COUNTRY
Италия

BUSINESS ID
L#20220310

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